

## FOR IMMEDIATE RELEASE

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### Monticello Motor Club taps TangentVector to document lap records

**Monticello, N.Y.** (July 13, 2011) - Monticello Motor Club (MMC) has teamed with digital agency TangentVector to create a series of automotive benchmarks, as the world's greatest cars tackle Monticello Motor Club's challenging 4.1 mile road course. Focusing primarily on street legal autos, the new initiative debuts with a Dodge Viper ACR, driven by Dodge factory ace Kuno Wittmer. Kuno's lap of 2:26.19 set a new track record for production cars on Monticello Motor Club's long circuit. View the first video: <http://www.youtube.com/watch?v=TcQYuZzQg7o>

TangentVector will produce high-definition multi-view videos of each future lap record attempt and maintain the online database and video catalog. Each video will carry an onscreen timer for direct comparison of segment times.

Founded in 2009, TangentVector has quickly built a global reputation as a leader in the production of dynamic automotive digital content. The beautifully produced online videos deliver strategic results while garnering maximum views for their clients which include: Porsche Cars North America, Ford Motor Company, Maserati North America, Lotus Cars, Aprilia, and Lexus.

Located on 650 acres in the picturesque foothills of New York's Catskill Mountains, Monticello Motor Club (MMC) is only 90 minutes from Manhattan. Opened in July 2008, MMC is a private automotive resort reserved for its members and a select number of manufacturer, competition, corporate and charity events. Featuring a critically acclaimed racing circuit, MMC caters to driving enthusiasts, from beginners with no track experience to professional racers. Members include comedian Jerry Seinfeld, racer Jeff Gordon and former NY Giant and Super Bowl Champion Amani Toomer.

MMC is also the exclusive home of the Cadillac High Performance Driving Experience, featuring a fleet of track-prepared, 556-horsepower Cadillac CTS-V Coupes, Sedans and Wagons. [www.monticellomotorclub.com](http://www.monticellomotorclub.com)

#### Track facts:

- Opened July, 2008
- 4.1 miles of race track with multiple configurations: Full Course (3.6 miles), North Course (1.9 miles), South Course (1.6 miles)
- 22 turns
- 450 feet of elevation change (Full Course)
- 1.5 miles of straights
- Unofficial track record: Dyson Racing LOLA B09/86 LMP Coupe – 1:57
- Street car track record (5/6/11): Kuno Wittmer, 2010 Dodge Viper ACR – 2:26.19
- Designed by legendary racer Brian Redman and track designer Bruce Hawkins