



North America's Premier Automotive Resort and Private Race Track

## **MONTICELLO MOTOR CLUB ANNOUNCES NEW STRATEGIC ALLIANCE**

**--Relationship with CitationAir Brings Value-Added Benefits to Members--**

**Monticello, NY (February 23, 2011)** – Monticello Motor Club (MMC), an automotive country club located 90 miles from Manhattan, has entered into an exciting new alliance with CitationAir by Cessna, a leader in private jet transportation solutions. This new relationship will increase further the benefits afforded to both MMC members and CitationAir customers by providing access to exclusive offers and seasonal private functions.

Twice per season, Monticello Motor Club will invite CitationAir customers to participate in a special half-day event. At the "CitationAir High Performance Driving Experience," CitationAir customers will enjoy breakfast, classroom instruction, private instruction in their own cars, and lunch. Rental cars will be available at MMC for an additional fee.

CitationAir customers will also have access to two private offers from Monticello Motor Club. A significant discount will be offered on the "Taste of the Track" package, which includes breakfast, lunch, a private instructor, and the use of a 556HP Cadillac CTS-V. In addition, club membership dues will be waived for any CitationAir customer who wishes to join MMC.

As part of the strategic alliance, CitationAir is sponsoring the Monticello Motor Club Member Race Series. Additionally, all MMC members will have access to exclusive CitationAir benefits.

"CitationAir embraces the same high standards in quality and customer service as Monticello Motor Club," said Ari Straus, Monticello Motor Club's President. "With this alliance, we are able to bring extra value to our membership, while allowing CitationAir's customers to experience the excitement of MMC. It's a win-win for both companies."

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### **About Monticello Motor Club**

Monticello Motor Club, North America's premier automotive resort and private race track, offers five-star service and amenities in a luxurious performance environment. Only 90 miles from New York City, Monticello Motor Club is the most accessible motorsports venue of its kind. The facility features 4.1 miles of racetrack with 22 turns, thrilling elevation changes, over 1.5 miles in straights, and a variety of unique configurations. In addition to the stunning and challenging circuit, Monticello Motor Club offers a beautiful clubhouse, auto service center, premium car storage, professional instruction, member racing, and nearly unlimited track time for members. For more information about membership or event opportunities please visit [www.monticellomotorclub.com](http://www.monticellomotorclub.com). For media inquiries, contact Roger Garbow at 203-244-4049

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### **About CitationAir**

CitationAir is an industry leader offering individuals and businesses the advantages of private jet travel through its innovative products, including Jet Card, Jet Access, Jet Shares, Jet Management and Corporate Solutions. CitationAir flies Cessna's popular Citation aircraft exclusively—the Citation CJ3, Citation XLS, and Citation Sovereign—which are serviced and maintained at the factory-level.

CitationAir operates one of the youngest fleet of aircraft in the industry by highly trained pilots, setting the standard for superior customer service. CitationAir's parent company is Cessna Aircraft Company, a Textron (NYSE: TXT) company. More information about CitationAir and its offerings are available at [www.citationair.com](http://www.citationair.com).

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