

FOR IMMEDIATE RELEASE

Contact: Roger Garbow, for Monticello Motor Club at (203) 244-4049
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MONTICELLO MOTOR CLUB — RILEY ADVANCED RACING EXPERIENCE

--New York club to host World's Fastest Racing School--

Monticello, NY (June 28, 2011) – *The World's Fastest Road Racing School* was designed for driving enthusiasts to turn automotive dreams into reality. Hosted at the ultra-exclusive Monticello Motor Club, just 90 minutes by car from Manhattan, the program utilizes the ultimate track day car – the **Riley Mk XXII**. This purpose-built machine was designed by Riley Technologies to surpass the performance of their Championship-Winning Daytona Prototypes. The Monticello Motor Club - Riley Advanced Racing Experience is the pinnacle of the driving enthusiast's fantasy. Setting a new standard for the ultimate luxury racing experience, the program includes three nights of upscale overnight accommodations in the heart of New York City, round-trip helicopter flights from New York City to your own private country club race track, two days of private one-on-one instruction from world-renowned professional racers, and hours of seat time in one of the world's fastest and safest purpose-built prototypes cars. The fantasy will be realized by only a lucky few; *each school is limited to only four students.*

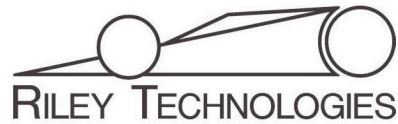
The Fleet: Riley Mk XXII, the most advanced road racing car ever offered to private owners....

Riley Technologies has one of the most impressive resumes in sports car racing history. The same design and safety principles that made their purpose-built prototype race cars so successful are now transferred to a car that anyone can own and race at the highest level, with even higher performance potential than Riley's Daytona Prototype. Car & Driver magazine describes Bob Riley, Director of Riley Technologies, as "*America's most prolific and most successful designer of race cars.*"

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The MMC/Riley Mk XXII utilized by the *World's Fastest Race School*:

- GM 6.2L engine with multiple mapping programs up to 650 HP to aid in learning and build confidence
- Paddle shifter transmission with “no-lift” up shifts
- Cockpit adjustable traction control
- Full radio/intercom/data acquisition systems for maximum instruction
- Forced-air driver cooling
- Adjustable driver seat
- Full passenger seat for in-car instruction
- Safe, fully enclosed cockpit

The Track: the most exclusive country club race track in North America

Opened in 2008, Monticello Motor Club (MMC), *North America's Premier Automotive Resort and Private Race Track*, is located just 90 minutes by car from Manhattan. Students of the **Monticello Motor Club - Riley Advanced Racing Experience** enjoy privileged access, since MMC does not rent its facilities to car clubs, and is mostly limited to its private members who enjoy 4.1 miles of pristine race track with 22 turns and 450 feet of elevation changes. Critics agree — *MMC is the most exciting new race circuit in the world!*

The Instructors: Professional racers you'll recognize from ALMS, GRAND-AM, and more...

This isn't your typical race school, and neither are its instructors. With a “one-to-one” student/instructor ratio, students will receive the most personalized, advanced racing instruction imaginable from some of the best racers in the world. Our limited programs are only offered on select days due to our instructors' busy travel schedules in the American Le Mans Series, GRAND-AM, and NASCAR. Instructors for 2012 include **Guy Cosmo**, currently competing in the ALMS #02 Patrón Ferrari 458 and the GRAND-AM Rolex Series, **Eric Curran**, currently competing in the GRAND-AM Rolex and Continental Tire Series, **Jason Holehouse**, competing in NASCAR, and **Sam Schultz**, competing in the GRAND-AM Continental Tire Series.

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The Experience: a new standard for the luxury racing experience

The MMC Riley Advanced Racing Program is limited to four privileged guests and includes:

- Three nights of upscale accommodations in New York City along with all meals during track program
- Round-trip helicopter service from Manhattan to Monticello Motor Club
- Use of MMC's 4.1 mile exclusive racing circuit, new luxury clubhouse, and concierge services
- Two days of instruction with private coaching (students are assigned their own private professional instructor) with classroom sessions and then hours of on-track driving time in the Riley Mk XXII (fuel and new tires included)
- In-car video and expert data analysis
- Private wine tasting and dinner in Manhattan

Availability - June and July 2012 (April, May, August have already SOLD OUT)

Pre-Requisites:

- A racing competition license is a pre-requisite for participation in the *The Monticello Motor Club - Riley Advanced Racing Experience*. For those without a license, MMC offers a 2-day race school before each MMC Riley program that qualifies participants for a competition license and access to the MMC Riley program.

Registration and Costs:

Reservations and additional information can be obtained by contacting **Matt Gottlieb** at **845-807-8881** or **matt@monticellomotorclub.com**. The "all-inclusive" program cost is \$28,500 per participant. Each student may bring one non-driving guest for an additional \$2,500.

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